

Risk Modulated Project ManagementSM

Faster to Market. Less Risk.



1 Faster-to-Market by 25% or more with hybrid Agile / Plan-Driven Methods

2 Improved Estimation Accuracy >20% by Identifying and Mitigating Risk

3 Customer-Centric Innovation for the Right Product at the Right Time

4 Tight Integration of All Product Development Functions

5 Real-Time Management Visibility of Progress and Challenges

A Project Management and Product Development Architecture That Delivers

- Time-to-Market reduction on the order of 25%
- Estimation accuracy improvement of 20% to 30%
- Field Failure Rate reduction on average by more than 20%

And Transforms Your Business by:

- Building a culture of delivery across the enterprise
- Breaking down "silos" to put all players from all business functions truly "on the same team"
- Bringing your business in closer collaboration with customers than ever before

The Products You Want. Sooner. Better. On-time. On-Budget.

6 Drives "Silo-Breaking" Collaboration Among Engineers, Marketing, Sales, and Finance

7 Continuous Built-In Quality through Test-Driven Design

8 Scalability for All Sized-Projects in SW, HW, and "Mechatronics"

9 Strong Coordination of Geographically Dispersed Teams

10 Highly Effective Project Remediation

Synaptic

Risk Modulated Project ManagementSM On time. On budget.
And ahead of the competition.

Here's the brief:

- RMPMSM puts the continuous assessment and mitigation of a broad collection of risk categories at the heart of its Product Development and Project Management architecture
 - It “modulates” the level and degree of project management rigor and detail against risk
 - Using less structured, more efficient Agile techniques on lower risk project areas (or sub-projects as we call them)...
 - ...and applying more highly structured Plan Driven PMBOK-like techniques to sub-projects where risk is greater
 - This “modulation” ensures the lowest level of *overall* management overhead prudently possible
- RMPMSM is comprised of a suite of methodologies fully integrating all aspects of the Product Development Lifecycle to deliver:
 - Customer empowering early ideation
 - Laser focused requirements capture and specification definition from a 360 degree, multi-disciplinary vantage
 - And rigorous project planning, execution, and monitoring
 - ... all under a field-proven, highly-effective, end-to-end Quality regimen

Risk Modulated Project Management delivers high quality, high margin products -- that not just *satisfy* customers but *delight* them -- on-time, on-budget, and to specification. Sooner.

Let Synaptic Help You Raise the Bar in Project Management and Execution

Contact us at 866.318.3302 or at www.synapticconsulting.info to arrange a free in-depth consultation to see how Synaptic can custom-tailor a program directly meeting your needs.

Synaptic: The Results You Want. Sooner.